



Sponsor & Advertisement Proposal

Polish Heritage Festival

June 14th, 2026
Middlesex County Fairgrounds,
600 Cranbury Rd,
East Brunswick NJ

Phone (973) 809-1854
Website www.polfest.com
Email davidkopala@gmail.com
Address Polish American Heritage League, P.O.
Box 3164, South Amboy, NJ 08879



Dear Sponsors ,

On behalf of the Polish Heritage Festival Committee, I am delighted to invite you to support the th Annual Polish Heritage Festival, taking place on June 14 , 2026, at the Middlesex County Fairgrounds in East Brunswick, NJ.

This festival is a vibrant celebration of Polish culture, featuring traditional music, dancing, authentic cuisine, and the 25th Annual Car Show. This year, we are honored to have Matthew Kotowski as our Festival Chair, a respected member of the Polish-American community.

We greatly appreciate the generosity of sponsors like you, which helps us continue this beloved tradition. With any donation amount, sponsors will receive:

- Recognition in our Festival Ad Journal, distributed to approximately 3,000 attendees
- Inclusion in the Events Guide, handed out at the festival
- Acknowledgment on the Patron page of our website (www.polfest.com)
- Your organization's name on all festival flyers

In addition to general sponsorship, we offer sponsorship packages that provide additional advertising benefits beyond the standard recognition. These packages are detailed on pages 4 and 5 of this packet.

Sponsors also have the option to purchase ad space in the Festival Ad Journal to further promote their business or organization. The ad rates for all available sizes are listed on page 6 of the packet.

To support the festival, please send your monetary donation by May 15, 2025. Checks should be made payable to Polish American Heritage League, Inc. (PAHL), a registered non-profit organization in New Jersey (Charitable Registration #1560800)

Mail checks and ads to:

Polish American Heritage League
c/o Heidi J. Kopala
684 Union Ave.
Kenilworth, NJ 07033

Please send your camera-ready ad via email to Jadzia22hk@gmail.com and follow up with your check promptly. For any questions, feel free to call 908-565-9672.

Thank you in advance for your generous support of the Polish-American community. We look forward to celebrating with you!

**Best regards,
Heidi J. Kopala**

Benefits for Sponsors

Brand Exposure to Thousands of Locals

Gain visibility among thousands of attendees through event signage, promotional materials, and digital recognition on the festival's website and social media.

Community Engagement & Goodwill

Show support for cultural heritage and strengthen connections with the Polish American community, building trust and loyalty among potential customers.

Exclusive Advertising Opportunities

Sponsors receive prime placement in the festival's Ad Journal, event flyers, and other promotional materials, ensuring lasting brand impressions.

Sponsorship Packages



Bronze

A great entry-level sponsorship to showcase your brand and gain visibility among festival attendees.

Includes:

- Table on fairgrounds walkway
- Logo displayed on our Festival Posters
- Logo listed on the Sponsor Page
- Logo displayed on our Festival Posters
- Advertisement in Ad Journal Book

\$500



Silver

Increase your exposure with additional promotional opportunities and on-site branding.

Includes Bronze Tier Benefits PLUS:

- Corporate Banner Displayed at **Fairgrounds** (Up to 5 feet)

\$1,000



Gold

Stand out with Gold placement and high-impact advertising throughout the festival.

Includes Silver Tier Benefits PLUS:

- Inside Cover Ad in Ad Journal Book

\$2,000



Diamond

The ultimate sponsorship package, offering maximum visibility and exclusive promotional benefits.

Includes Gold Tier Benefits PLUS:

- Corporate Banner Displayed at the **Front Entrance** (Up to 5 feet)

- Back Cover Ad in Ad Journal

*If Available

\$5,000



Polish American Heritage League
 Heidi Kopala
 684 Union Ave
 Kenilworth, NJ 07033

Dear Friends,

Please reserve your space in the 2026 Polish Festival Souvenir Journal.
 Fill out the form below and return it promptly to the above address with your Ad and Check payable to the **Polish American Heritage League**. Furthermore, the form should be returned no later than May 15, 2026 and no Ad can be placed without your payment.

❖ Benefactor	\$500.00	Outside Back Cover - Zewnetrzna Okladka
❖ Benefactor	\$400.00	Inside Front Cover – Wewnetrzna okladka - przod
❖ Benefactor	\$400.00	Inside Back Cover – Wewnetrzna okladka - tyl
❖ Sponsor	\$150.00	Full Page - Cala strona
❖ Subscriber	\$75.00	Half Page – Pol strony
❖ Friend	\$50.00	Quarter Page – Cwierc Strony
❖ Friend	\$35.00	Business Card

Name _____ Address _____
 City _____ State _____ Zip+4 _____ Ph.# _____
 Signature _____

Please e-mail your camera-ready journal ad to: **Jadzia22hk@zmail.com** or place a copy of your Letterhead, Business Card, Logo or other Ad layout on the reverse side of this page. You may use an additional sheet if necessary

Respectfully Yours,
 Heidi J. Kopala
 Ad Journal Chairlady



Now accepting VENDORS!

The 50th Annual Polish Heritage Festival

Sunday June 14, 2026

MIDDLESEX COUNTY FAIRGROUNDS



**655 Cranbury Rd, East Brunswick, NJ
New Jersey Turnpike – Exit 9**



Live Music



Traditional Polish Food



Antique Car Show

Children's Entertainment



Dance Performances



Gifts & Exhibits

WANT TO BE A VENDOR?

CONTACT DAVID

E-mail: davidkopala@gmail.com

Website: www.polfest.com