



Sponsor & Advertisement Proposal

Polish Heritage Festival

June 8th, 2025

Middlesex County Fairgrounds,
600 Crandbury Rd,
East Brunswick NJ

Phone (973) 809-1854
Website www.polfest.com
Email davidkopala@gmail.com
Address Polish American Heritage League, P.O.
Box 3164, South Amboy, NJ 08879

Forty-Ninth Annual



PAHL PRESIDENT
David Kopala

GENERAL CHAIRPERSON
Malgorzata Kubiak
(732)447-5427

VICE CHAIRMAN
Matthew Kotowski

SECRETARY
Teresa Rybinski

TREASURER
Heidi Jadwiga Kopala

LITURGY COORDINATOR
Heidi Jadwiga Kopala

USHERS:
Scouts

MAIN PLAZA SHOW
Magdalena Pulwin
Iwona Dietczyk

CORPORATE SPONSORS
David Kopala
Teresa Rybinski

AD JOURNAL
Heidi Jadwiga Kopala

FOOD CONCESSIONS
David M. Kopala (908) 265-8165
Dariusz Dietczyk

CLASSIC CAR SHOW
Pawel Sienkiewicz (908) 392-6757
Brian & Tomasz Kubiak

PUBLICITY/PROMOTIONS
Malgorzata Kubiak
Emilia Kopala

TALENT SHOW
Elizabeth Khattak (848) 256-8896
Magdalena Pulwin

WEBSITE
Emilia Kopala
Malgorzata Kubiak

GATES COORDINATOR/Parking
Teresa Rybinski
Bozena Zelazowska
Ziggy Pulwin
Stan Kopala

EXHIBITS
Adam Stepien

CHILDREN SPORT ACTIVITIES
Matthew Kotowski

PHOTOGRAPHER
Ryszard Dziedzic

SCHOLARSHIPS
Chairperson Teresa Rybinski
Christopher Koltun
Heidi Jadwiga Kopala
Judith Listwan
Andrew Stolarz

Dear Sponsors ,

On behalf of the Polish Heritage Festival Committee, I am delighted to invite you to support the 49th Annual Polish Heritage Festival, taking place on June 8th, 2025, at the Middlesex County Fairgrounds in East Brunswick, NJ.

This festival is a vibrant celebration of Polish culture, featuring traditional music, dancing, authentic cuisine, and the 25th Annual Car Show. This year, we are honored to have Malgorzata Kubiak as our Festival Chair, a respected member of the Polish-American community.

We greatly appreciate the generosity of sponsors like you, which helps us continue this beloved tradition. **With any donation amount**, sponsors will receive:

- Recognition in our Festival Ad Journal, distributed to approximately 3,000 attendees
- Inclusion in the Events Guide, handed out at the festival
- Acknowledgment on the Patron page of our website (www.polfest.com)
- Your organization's name on all festival flyers

In addition to general sponsorship, we offer **sponsorship packages** that provide **additional advertising benefits** beyond the standard recognition. These packages are detailed on pages 4 and 5 of this packet.

Sponsors also have the option to **purchase ad space** in the Festival Ad Journal to further promote their business or organization. The ad rates for all available sizes are listed on **page 6** of the packet.

To support the festival, please send your monetary donation by May 15, 2025. Checks should be made payable to Polish American Heritage League, Inc. (PAHL), a registered non-profit organization in New Jersey (Charitable Registration #1560800)

Mail checks and ads to:

Polish American Heritage League
c/o Heidi J. Kopala
684 Union Ave.
Kenilworth, NJ 07033

Please email your complete ads to **Jadzia22hk@gmail.com** and promptly follow up with your check. For any questions, feel free to call 908-565-9672.

Thank you in advance for your generous support of the Polish-American community. We look forward to celebrating with you!

Best regards,
Heidi J. Kopala

Benefits for Sponsors

Brand Exposure to Thousands of Locals

Gain visibility among thousands of attendees through event signage, promotional materials, and digital recognition on the festival's website and social media.

Community Engagement & Goodwill

Show support for cultural heritage and strengthen connections with the Polish American community, building trust and loyalty among potential customers.

Exclusive Advertising Opportunities

Sponsors receive prime placement in the festival's Ad Journal, event flyers, and other promotional materials, ensuring lasting brand impressions.

Sponsorship Packages



Bronze

A great entry-level sponsorship to showcase your brand and gain visibility among festival attendees.

Includes:

Table on fairgrounds walkway

Logo displayed on our Festival Posters

Logo listed on the Sponsor Page

Logo displayed on our Festival Posters

Advertisement in Ad Journal Book

\$500



Silver

Increase your exposure with additional promotional opportunities and on-site branding.

Includes Bronze Tier Benefits PLUS:

Corporate Banner Displayed at **Fairgrounds** (Up to 5 feet)

\$1,000



Gold

Stand out with Gold placement and high-impact advertising throughout the festival.

Includes Silver Tier Benefits PLUS:

Inside Cover Ad in Ad Journal Book

\$2,000



Diamond

The ultimate sponsorship package, offering maximum visibility and exclusive promotional benefits.

Includes Gold Tier Benefits PLUS:

Corporate Banner Displayed at the **Front Entrance** (Up to 5 feet)

Back Cover Ad in Ad Journal

*If Available

\$5,000

Forty-Ninth Annual



Polish American Heritage League
Heidi Kopala
684 Union Ave
Kenilworth, NJ 07033

Dear Friends,

Please reserve your space in the 2025 Polish Festival Souvenir Journal.
Fill out the form below and return it promptly to the above address with your Ad and
Check payable to the **Polish American Heritage League**. Furthermore, the form should
be returned no later than May 15, 2025 and no Ad can be placed without your payment.

❖ Benefactor	\$500.00	Outside Back Cover - Zewnętrzna Okładka
❖ Benefactor	\$400.00	Inside Front Cover – Wewnętrzna okładka - przód
❖ Benefactor	\$400.00	Inside Back Cover – Wewnętrzna okładka - tył
❖ Sponsor	\$150.00	Full Page - Cała strona
❖ Subscriber	\$75.00	Half Page – Pol strony
❖ Friend	\$50.00	Quarter Page – Czwierć Strony
❖ Friend	\$35.00	Business Card

Name _____ Address _____
City _____ State _____ Zip+4 _____ Ph.# _____
Signature _____

Please email your complete journal ads to: **Jadzia22hk@zmail.com** or place a copy of
your Letterhead, Business Card, Logo or other Ad layout on the reverse side of this
page. You may use an additional sheet if necessary

Respectfully Yours,
Heidi J. Kopala
Ad Journal Chairlady



Now accepting VENDORS!

The 49th Annual Polish Heritage Festival

Sunday June 8, 2025

MIDDLESEX COUNTY FAIRGROUNDS



**655 Cranbury Rd, East Brunswick, NJ
New Jersey Turnpike – Exit 9**



Live Music



Traditional Polish Food



Antique Car Show

Children's Entertainment



Dance Performances



Gifts & Exhibits

WANT TO BE A VENDOR?

CONTACT DAVID

E-mail: davidkopala@gmail.com

Website: www.polfest.com